

# CELEBRATING MADIBA'S LEGACY: A JOURNEY THROUGH THE NELSON MANDELA MUSEUM

**S**ituated in Mthatha in the Eastern Cape, the Nelson Mandela Museum stands as a testament to the enduring legacy of South Africa's beloved former President, Nelson Mandela.

Nontlaha Dalindyebo, the museum's senior manager for public engagement and marketing, eloquently highlighted: "The Nelson Mandela Museum is dedicated to preserving the legacy of Nelson Mandela and promoting his greatness."

Established a decade after Mandela's release from prison, the museum serves as a beacon of hope and inspiration, celebrating the life and achievements of one of the world's most influential leaders. With two main sites – the Bhunga Building in Mthatha and the Youth and Heritage Centre in Qunu – the museum offers visitors a comprehensive insight into Mandela's journey.

The Bhunga Building houses an extensive collection of exhibits chronicling Mandela's life, his struggle for democracy, and the end of apartheid. Here, visitors can embark on guided tours and immerse themselves in Mandela's story, from his early years to his presidency.

One of the highlights is "The Meaning of Mandela," an exhibit that delves into the various facets of Mandela's



life, portraying him as a comrade, leader, prisoner, negotiator, and statesman.

Meanwhile, the Youth and Heritage Centre in Qunu serves as a catalyst for youth and community development, offering a glimpse into Mandela's humble beginnings. Visitors can explore significant sites such as the sliding stone where Mandela played as a child, the ruins of a rondel where he was named Nelson, and the family gravesite where he rests.

As the Nelson Mandela Museum continues to honor Mandela's legacy, it remains a symbol of hope, resilience, and reconciliation for people around the world. Through its immersive exhibits and educational initiatives, the museum ensures that Mandela's spirit lives on, inspiring generations to come.

"Our goal is to keep Mandela's name and legacy alive by developing programs and initiatives that create a vibrant and inclusive environment for all," concluded Dalindyebo.

## VOICES FROM THE FLOOR



**Donny Woodard**  
Woodard Luxury Travel, - North Carolina, US  
Hosted Buyer

I've wanted to learn more about the South African products and all of the things that are here. What's caught my attention is the diversity of products and services that's offered. People in the States, when they think of South Africa, they think safari.



**Nizar Jazmati**  
Bonvoyage Travel and Tourism - Kuwait  
Hosted Buyer

We work worldwide, I do tourism for my clients all over the world, almost. For South Africa, I already have knowledge. I read about it, but now I can get more information. Actually, the lodges I just met, and saw are quite 5-star because we usually do VIP and see to the clients' trips, so they fit the standard for the high-class tourism.



**Alexander Igor Miric Bergamaschi**  
Destinazione Africa - Italy  
International Delegate

We have a company called Destinazione Africa, which is Destination Africa. Of course this is the place to be. We've been participating in Indaba for the past 15 years. We see all our suppliers here. It's a one-stop shop. So, we can actually maximise our budget. This is mainly why we choose Indaba.



**Miguel Ribas**  
Kananya - Spain  
International delegate

I am at Indaba first of all to meet with the suppliers that I work with, second, to know new hotels, activities and suppliers, and also it is always good that everyone sees that the company is still alive and is still healthy. I see that a lot of stands and a lot of suppliers came back.



**Marc Sison**  
Kusini Collection -Toronto, Canada  
New International Delegate

It's been good buyers, good meetings, so far, I think there's a lot of products, more so than any other year. It's been good, good energy so far.



**Joyce Nambuba**  
Uganda Wildlife Authority - Uganda  
Exhibitor

We are here to spread awareness about the attractions we have in Uganda. Our mandate is to protect and conserve the protected areas. We have a range of animals, but our major tourist attraction is the mountain gorilla. We have the biggest percentage of mountain gorillas, 58% of the whole world.



**Heidi L Halgryn**  
Kouga Tourism Destination Management, Kouga Local Municipality, Kwazulu-Natal  
Exhibitor

ATTI is very important, threefold for us. It's brand awareness of the area and the destination. It's showcasing products to those who do not know about us and the area. Third, it's all about networking. We cannot network on Zoom as we used to during COVID, doing it face to face is much easier. Don't be shy to put your hand out and say: 'I would like to talk to you.' Because that's what it's about. We are here to network. We are here to do business to business collaboration. SA Tourism is giving us the platform to do that."